OpsDog: Company Overview & FAQs

Analytical Products & Services

OpsDog: Company Overview

OpsDog organizes and aggregates information from conventional management consulting engagements - and supplements that with targeted external research - to provide clients with data, improvement resources and valuable insights across many industries and business functions.

OpsDog's parent company, The Lab Consulting (The Lab), has been analyzing and improving operations at Fortune 500 companies since 1993. Over the last 20+ years, The Lab has developed the world's largest database of business performance data, templates and resources.

FAQs

Q: What products & services does OpsDog provide?

A: Data and resources used to analyze and improve business operations

OpsDog aggregates data and provides products and services aimed at helping clients understand, measure and improve business operations. Our products and services include benchmarking (studies, reports), data analysis and presentation, process modeling and analysis, best practice research and identification, and management dashboard development.

Q: How does OpsDog gather data and information?

A: Through both primary and secondary research.

Our data and other resources are gathered from two sources: hands-on management consulting observations and analysis and structured research conducted by our in-house analysis teams. We use proprietary methods to categorize and validate data prior to storing and re-packaging it.

Q: Large consultancies charge a fortune for this information. Why are you so cheap?

A: Because we already own the data.

We've been collecting data and performing research for 20+ years. Plus, larger consultancies aren't structured to offer these services on an à la carte basis. We are. So we can make this very affordable. Indeed, we're proud to count many of those same consultancies as OpsDog clients!

Users of OpsDog Include...