

opsdog

BPMN 2.0 FORMAT

MARKETING

Cable Provider Marketing

The OpsDog Support Group Hierarchy

- Marketing
- Finance
- Human Resources
- Information Technology
- Legal
- Compliance
- Corporate Services

- Programs & Campaigns
 - Cable Provider Marketing
- Marketing Communications
- Marketing Research & Analytics
- Product Management
- Advertising
- Public Relations

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Cable Provider Marketing: Workflow

- Planning
- Execution
- Reporting

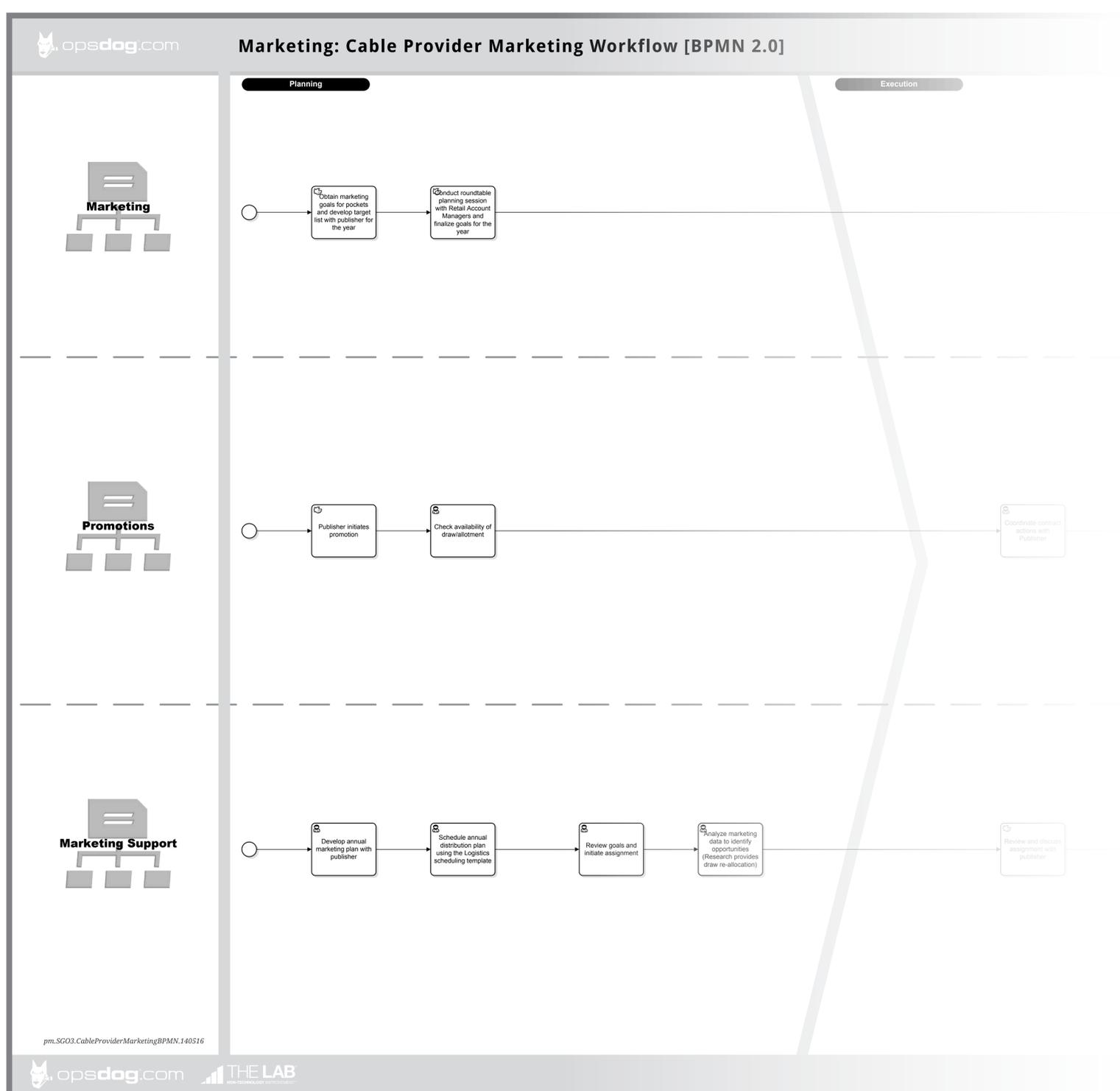
Workflow Description

The planning, promotion and subsequent analysis of marketing programs and campaigns for cable service providers.

Legend

- Start Event
- Intermediate Event
- End Event
- Gateway
- Group
- Task
- Expanded Sub-Process
- Pool
- Sequence Flow
- Message Flow

DO-IT-YOURSELF BUSINESS PROCESS IMPROVEMENT WORKFLOW



Login to **OpsDog** to purchase the full workflow template (available in PDF, Visio, PPT)

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