Assets Under Management (AUM) per Registered Financial Representative

Benchmarks, Definition & Measurement Details





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AUM per Registered Financial Representative

Definition & Measurement Details



What is Assets Under Management (AUM) per Registered Financial Representative?

The total dollar amount of assets managed (AUM) by the firm divided by the total number of registered financial representatives working for the firm at the same point in time.



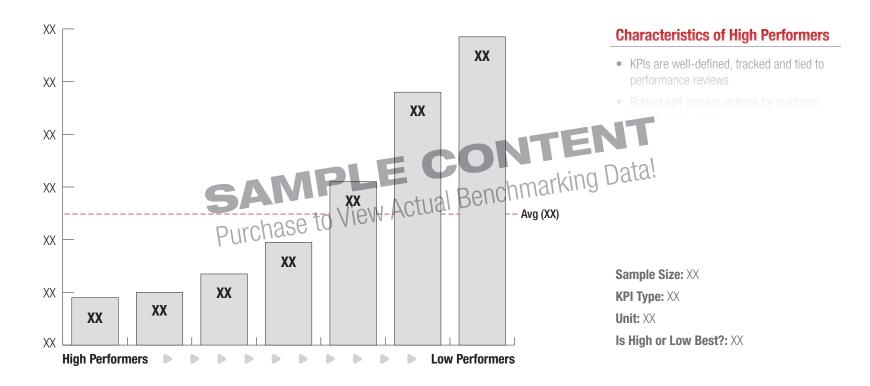
AUM per Registered Financial Representative

Benchmarks & Characteristics of High Performers



Assets Under Management (AUM) per Registered Financial Representative

Total AUM / Number of Registered Financial Representatives



How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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OpsDog KPI Reports



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