# **Average New Collections Account Size**

Benchmarks, Definition & Measurement Details





# **Average New Collections Account Size**

Definition & Measurement Details



## What is Average New Collections Account Size?

The total dollar value (i.e., sum of account balances of new accounts in Collections) of new accounts in Collections (new business) divided by the total number of new accounts in Collections over the same period of time.



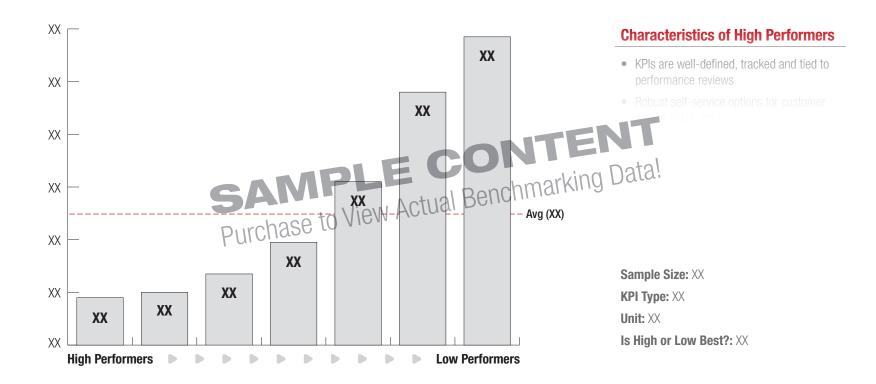
## **Average New Collections Account Size**

Benchmarks & Characteristics of High Performers



## **Average New Collections Account Size**

Dollar Value of New Accounts in Collections / Total Number of New Accounts



**How to read this chart:** This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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