# New Member Enrollment (Electronic) Cycle Time

Benchmarks, Definition & Measurement Details





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## **New Member Enrollment (Electronic) Cycle Time**



**Definition & Measurement Details** 

### What is New Member Enrollment (Electronic) Cycle Time?

The number of calendar days required to electronically enroll a new member or policyholder into a health plan, from the point-of-sale until the new member is enrolled into the health plan they applied for.

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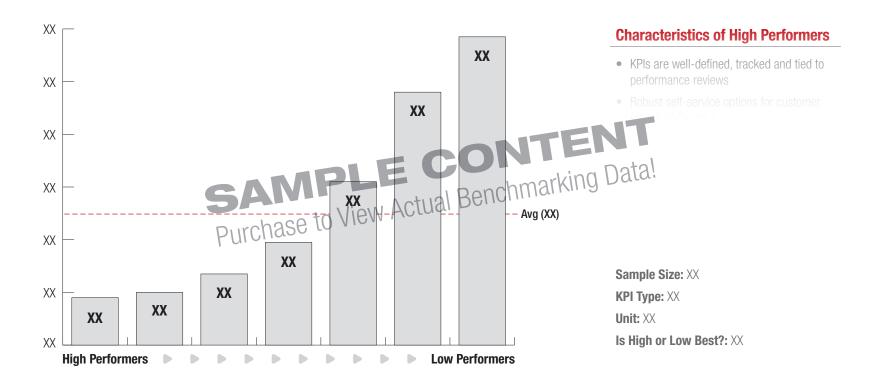
## **New Member Enrollment (Electronic) Cycle Time**

Benchmarks & Characteristics of High Performers



## New Member Enrollment (Electronic) Cycle Time

(Sum of New Member Electronic Enrollment Times) / Total Number of New Member Electronic Enrollments



**How to read this chart:** This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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