

Deposit Accounts per Branch

Benchmarks, Definition & Measurement Details

**SAMPLE
CONTENT & DATA**



Deposit Accounts per Branch

Definition & Measurement Details



What is Deposit Accounts per Branch?

The total number of new deposit accounts managed divided by the number of retail branch banking locations managed by the bank.

Why Should this KPI be Measured?

Deposit Accounts per Branch measures the total number of deposit accounts managed by the bank divided by the number of retail branch locations managed by the bank at the same point in time. A relatively

How is this KPI calculated?

Two numbers are used to calculate this KPI: (1) the total number of deposit accounts managed by the bank and (2) the number of retail branch locations managed by the bank at the same point in time. The

ABRIDGED CONTENT
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Deposit Accounts per Branch

Benchmarks & Characteristics of High Performers



Deposit Accounts per Branch

Total Number of Deposit Accounts Managed / Number of Retail Branch Locations Managed



Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled “Top 5%” represents a company that outperformed 95% of the peer group observed for this metric.

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