# Deposit Accounts per Branch

Benchmarks, Definition & Measurement Details





# **Deposit Accounts per Branch**

Definition & Measurement Details



## **What is Deposit Accounts per Branch?**

The total number of new deposit accounts managed divided by the number of retail branch banking locations managed by the bank.



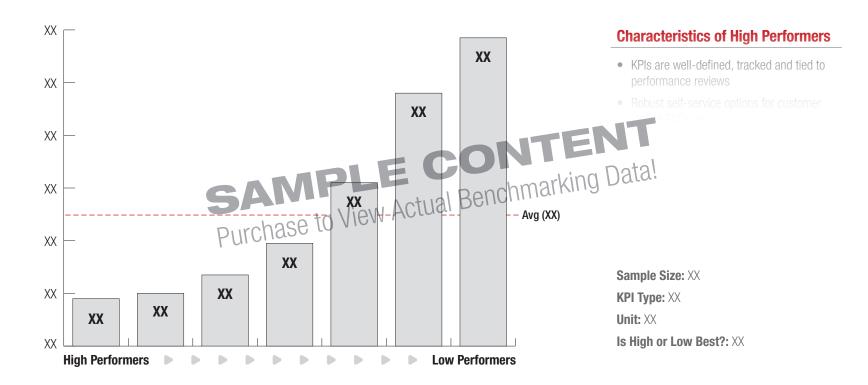
# **Deposit Accounts per Branch**

Benchmarks & Characteristics of High Performers



## **Deposit Accounts per Branch**

Total Number of Deposit Accounts Managed / Number of Retail Branch Locations Managed



**How to read this chart:** This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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