

Total Deposits per Branch

KPI Definition, Calculation Details & Benchmarks

**SAMPLE
CONTENT & DATA**



Total Deposits per Branch

Definition & Measurement Details



What is Total Deposits per Branch?

The total dollar amount of deposits managed by the bank divided by the number of retail branch banking locations managed by the bank.

Why Should this KPI be Measured?

Total Deposits per Branch measures the total dollar amount of deposits managed by the bank divided by the number of retail branch locations managed by the bank at the same point in time. A relatively low value

How is this KPI calculated?

Two numbers are used to calculate this KPI: (1) the total dollar amount of deposits managed by the bank, and (2) the number of retail branch locations managed by the bank at the same point in time. The formula is:

ABRIDGED CONTENT
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Total Deposits per Branch

Benchmarks & Characteristics of High Performers



Total Deposits per Branch

Total Dollar Amount of Deposits / Number of Retail Branch Banking Locations



Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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