

Product Sales as a Percentage of Plant Revenue

Benchmarks, Definition & Measurement Details

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Product Sales as a Percentage of Plant Revenue

Definition & Measurement Details



What is Product Sales as a Percentage of Plant Revenue?

The amount of revenue generated through the sale of products manufactured by the plant divided by the total dollar amount of revenue generated by the plant, or production facility, over the same period of time, as a percentage.

Why should this KPI be measured?

Product Sales as a Percentage of Plant Revenue measures the amount of revenue generated through the sale of products manufactured at the plant in relation to the total amount of revenue generated by the plant.

How is this KPI calculated?

Two values are used to calculate this KPI: (1) the dollar amount of sales generated through products manufactured by the plant, and (2) the total dollar amount of revenue generated by the plant, or production facility.

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