

Investment Management Fee Revenue as a Percentage of Assets Under Management

Benchmarks, Definition & Measurement Details

**SAMPLE
CONTENT & DATA**



Investment Management Fee Revenue as a Percentage of AUM

Definition & Measurement Details



What is Investment Management Fee Revenue as a Percentage of Assets Under Management?

The dollar amount of firm-wide revenue (fees) collected for investment management and advisory services (involves portfolio management, financial counseling, brokerage and other transactional services) services divided by the total dollar value of assets managed by the firm, as a percentage. Includes both retail and institutional accounts.

Why should this KPI be measured?

Investment Management Fee Revenue as a Percentage of Assets Under Management measures the commission that the company earns from managed assets. A high value typically suggests greater commission.

How is this KPI calculated?

Investment Management Fee Revenue as a Percentage of Assets Under Management measures the commission that the company earns from managed assets. A high value typically suggests greater commission.

ABRIDGED CONTENT
Purchase to View Full Definition & Measurement Details!

Investment Management Fee Revenue as a Percentage of AUM

Benchmarks & Characteristics of High Performers



Investment Management Fee Revenue as a Percentage of Assets Under Management

(Investment Management Fee Revenue / Total Assets Under Management) * 100



Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

Benchmarking Report Terms & Conditions

OpsDog KPI Reports



© 2017 OpsDog, Inc.

The OpsDog KPI Reports and their contents are protected by copyright laws, contain the trademark OpsDog, Inc., and are OpsDog's proprietary information. No part of this book shall be reproduced, stored in a retrieval system, or transmitted by any means, electronic, mechanical, photocopying, recording or otherwise, without written permission from OpsDog, Inc.

OpsDog, Inc. assumes no liability with respect to the use of the information contained herein which is provided "as is" and there are no warranties of any kind provided by OpsDog with respect to this report. OpsDog assumes no responsibility for errors or omissions and will not be liable for any damages resulting from the use of the information contained herein.

OpsDog, Inc.

1502 Augusta Dr., Suite 200

Houston, TX 77057

Tel: 844-650-2888