

Investment Management Fee Revenue as a Percentage of Assets Under Management

Benchmarks, Definition & Measurement Details

**SAMPLE
CONTENT & DATA**



Investment Management Fee Revenue as a Percentage of AUM

Definition & Measurement Details



What is Investment Management Fee Revenue as a Percentage of Assets Under Management?

The dollar amount of firm-wide revenue (fees) collected for investment management and advisory services (involves portfolio management, financial counseling, brokerage and other transactional services) services divided by the total dollar value of assets managed by the firm, as a percentage. Includes both retail and institutional accounts.

Why should this KPI be measured?

Investment Management Fee Revenue as a Percentage of Assets Under Management measures the commission that the company earns from managed assets. A high value typically suggests greater commission.

How is this KPI calculated?

Investment Management Fee Revenue as a Percentage of Assets Under Management measures the commission that the company earns from managed assets. A high value typically suggests greater commission.

ABRIDGED CONTENT
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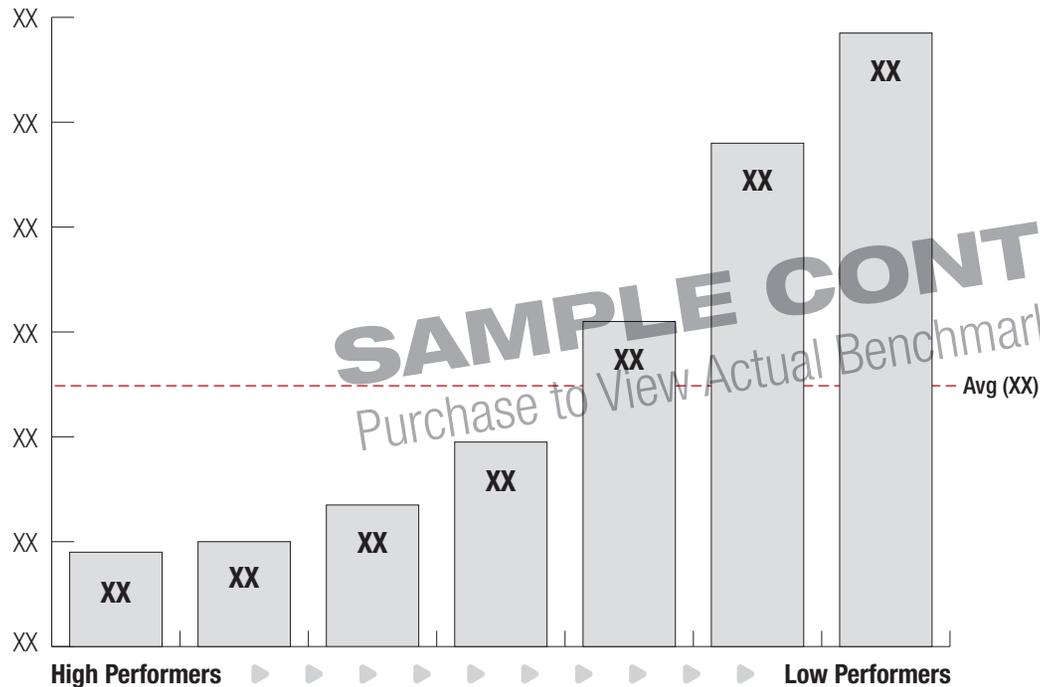
Investment Management Fee Revenue as a Percentage of AUM

Benchmarks & Characteristics of High Performers



Investment Management Fee Revenue as a Percentage of Assets Under Management

(Investment Management Fee Revenue / Total Assets Under Management) * 100



Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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OpsDog, Inc.

1502 Augusta Dr., Suite 200

Houston, TX 77057

Tel: 844-650-2888