

opsdog

BPMN 2.0 FORMAT

PRODUCT DEVELOPMENT

Financial Product Development

The OpsDog General Line Hierarchy

- Product Development
 - Sales
 - Call Centers
 - Customer Service
 - Collections
- Research & Development
 - Idea Generation/Innovation
 - Financial Product Development
- Engineering & Design
- Product Management
- Product Testing
- Product Packaging
- Product Launch Review & Analysis
- Product Quality & Safety

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Financial Product Development: Workflow

- A Idea Generation & Development
- B Product Registration

Workflow Description

The process of creating and refining financial products (e.g. insurance and investment products). Includes idea conception, market analysis, product review and final approval.

Legend

- Start Event
- Intermediate Event
- End Event
- Gateway
- Group
- Task
- Expanded Sub-Process
- Pool
- Sequence Flow
- Message Flow

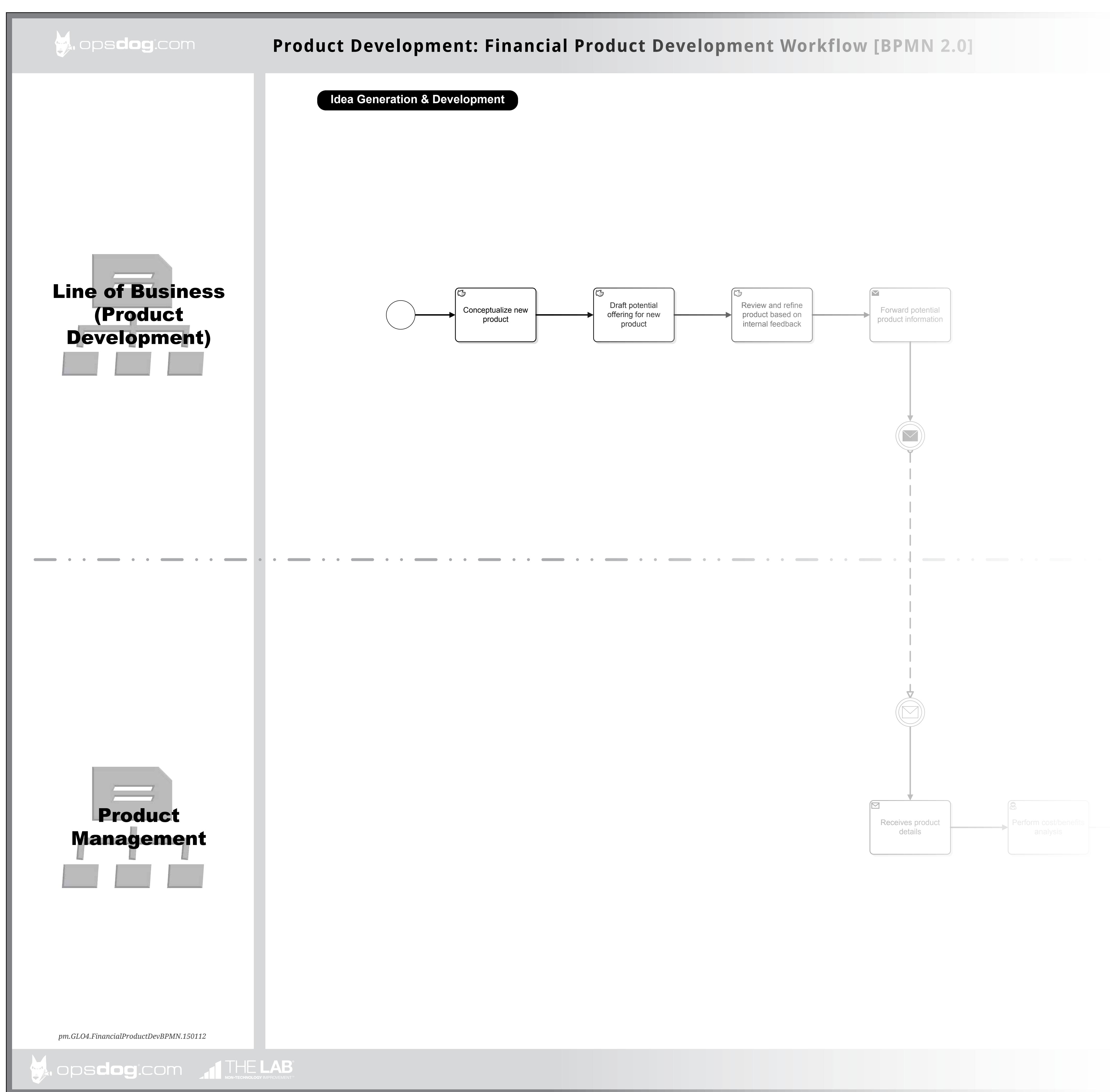
Line of Business (Product Development)

Product Management

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