

opsdog

WORKFLOW

BPMN 2.0 FORMAT

MARKETING

Group Quote Sales & Marketing

The OpsDog Support Group Hierarchy

- Marketing
- Finance
- Human Resources
- Information Technology
- Legal
- Compliance
- Corporate Services

Programs & Campaigns

- Group Quote Sales & Marketing
- Marketing Communications
- Marketing Research & Analytics
- Product Management
- Advertising
- Public Relations

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Group Quote Sales & Marketing: Workflow

Quote Sales & Marketing

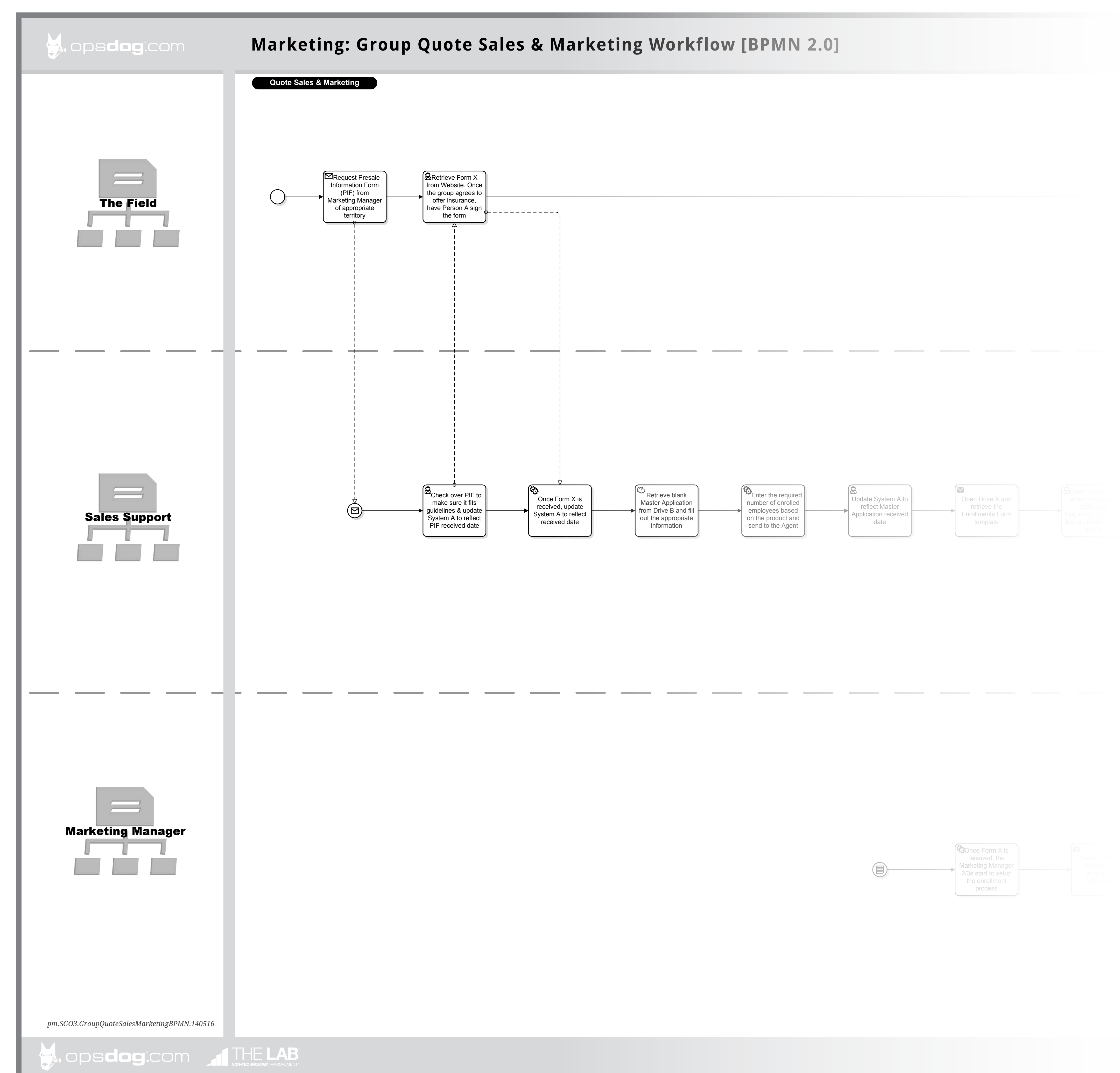
Workflow Description

The marketing and education of consumers who are seeking group insurance policies; includes initial information collection, entry and quote.

Legend

- Start Event
- Intermediate Event
- End Event
- Gateway
- Group
- Task
- Expanded Sub-Process
- Pool
- Sequence Flow
- Message Flow

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