

R&D Expense per New Drug Developed

Benchmarks, Definition & Measurement Details

**SAMPLE
CONTENT & DATA**



R&D Expense per New Drug Developed

Definition & Measurement Details



What is R&D Expense per New Drug Developed?

The total expense incurred by a Pharmaceutical company's Research & Development (R&D) Department divided by the number of new drugs developed over the same period of time. R&D expense includes labor, investments, etc.

Why should this KPI be measured?

Research & Development (R&D) Expense per New Drug Developed measures the average R&D expense for each new drug developed by the pharmaceutical company over the same period of time. High R&D

How is this KPI calculated?

Two values are used to calculate this KPI: (1) the total expense incurred by a pharmaceutical company's Research & Development (R&D) function, and (2) the number of new drugs developed by the company over the

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R&D Expense per New Drug Developed

Benchmarks & Characteristics of High Performers



R&D Expense per New Drug Developed

R&D Expense Incurred / Number of New Drugs Developed



Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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