Renewable Electricity Sales as a Percentage of Total Retail Electricity Sales

Benchmarks, Definition & Measurement Details

SAMPLE CONTENT & DATA

Renewable Electricity Sales as a Percent of Electricity Sales

Definition & Measurement Details

What is Renewable Electricity Sales as a Percentage of Total Retail Electricity Sales?

The amount of electricity originating from a renewable energy source sold to retail customers (in MWh) divided by the total amount of electricity sold to retail customers over the same period of time, as a percentage.

Why should this KPI be measured?

Renewable Electricity Sales as a Percentage of Total Retail Electric Sales measures the amount of electricity originating from a renewable energy source sold to retail customers (in MWh) in relation to the total amount

How is this KPI calculated?

Two values are used to calculate this KPI: (1) the amount of electricity originating from a renewable energy source that is subsequently sold to retail

ABRIDGED CONTENT
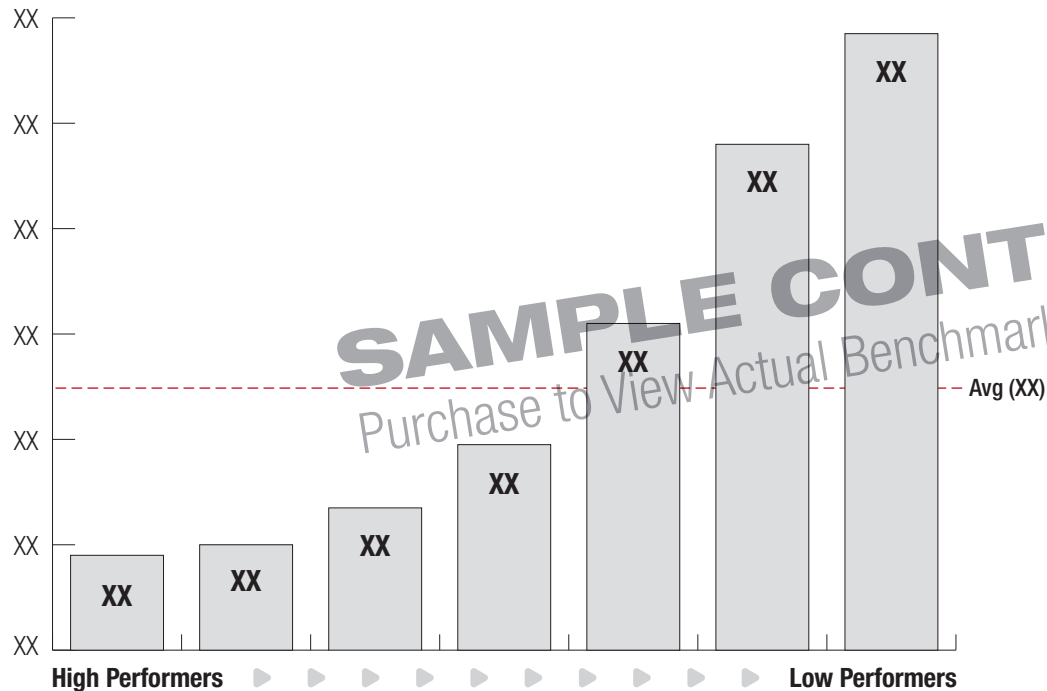Purchase to View Full Definition & Measurement Details!

Renewable Electricity Sales as a Percent of Electricity Sales

Benchmarks & Characteristics of High Performers

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Renewable Electricity Sales as a Percentage of Total Retail Electricity Sales

*(Electricity Sold From Renewable Energy / Total Amount of Electricity Sold to Retail Customers) * 100*

SAMPLE CONTENT
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Avg (XX)

High Performers ▶ ▶ ▶ ▶ ▶ ▶ ▶ ▶ ▶ ▶ Low Performers

Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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