R&D Expense as a Percentage of Total Revenue

Benchmarks, Definition & Measurement Details





R&D Expense as a Percentage of Total Revenue

Definition & Measurement Details



What is Research & Development Expense as a Percentage of Total Revenue?

The total amount of research and development-related expense incurred divided by the total revenue earned by the company over the same period of time, as a percentage.



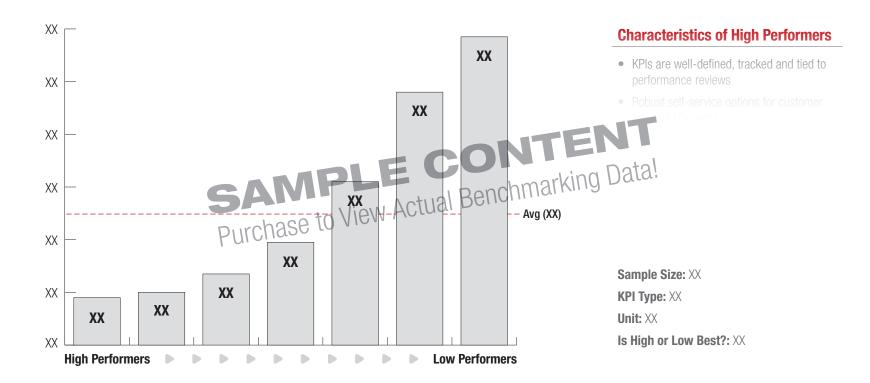
R&D Expense as a Percentage of Total Revenue

Benchmarks & Characteristics of High Performers



Research & Development Expense as a Percentage of Total Revenue

(Research & Development Expense / Total Revenue) * 100



How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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