

Revenue per Driver

Benchmarks, Definition & Measurement Details

**SAMPLE
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Revenue per Driver

Definition & Measurement Details



What is Revenue per Driver?

The total revenue earned by the company divided by the average number of drivers employed by the company over the same period of time.

Why should this KPI be measured?

Revenue per Driver measures the total revenue generated by the company in relation to the total number of drivers working for the company. A relatively low value for this metric is likely indicative of

How is this KPI calculated?

Two numbers are used to calculate this KPI: (1) the total revenue earned by the company, and (2) the average number of drivers employed by the company. The formula for this KPI is total company revenue and

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