OpsDog KPI Reports

Revenue per Driver

Benchmarks, Definition & Measurement Details

SAMPLE CONTENT & DATA



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2017 Edition

Definition & Measurement Details



What is Revenue per Driver?

The total revenue earned by the company divided by the average number of drivers employed by the company over the same period of time.



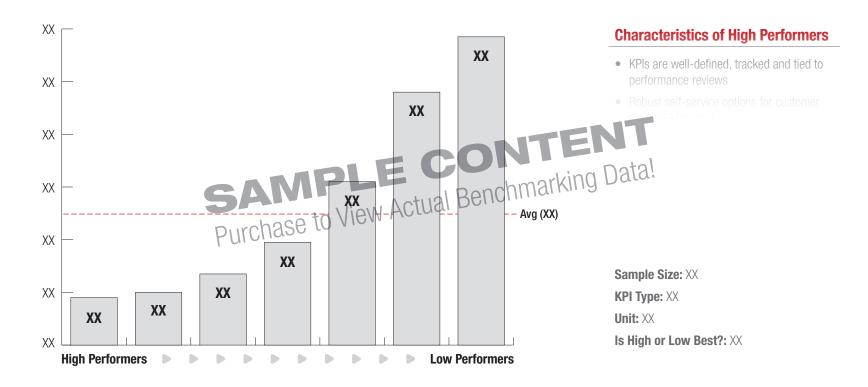
Revenue per Driver

Benchmarks & Characteristics of High Performers



Revenue per Driver

Total Revenue Earned by the Company / Number of Drivers



How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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