# Revenue per Health Plan Member

Benchmarks, Definition & Measurement Details





## **Revenue per Health Plan Member**

Definition & Measurement Details



### **What is Revenue per Health Plan Member?**

The amount of total revenue generated by the health insurance company over a certain period of time divided by the average number of health plan members, or policyholders, covered by the company over the same period of time.



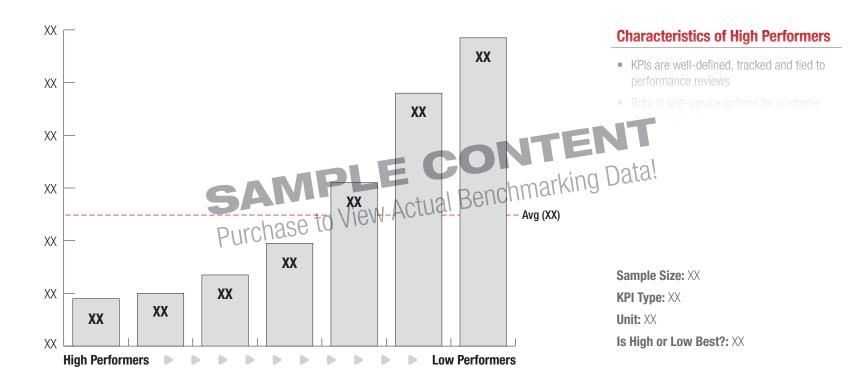
## **Revenue per Health Plan Member**

Benchmarks & Characteristics of High Performers



### **Revenue per Health Plan Member**

Total Revenue / Total Number of Health Plan Policyholders



**How to read this chart:** This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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