# **Revenue per Registered Financial Representative**

Benchmarks, Definition & Measurement Details





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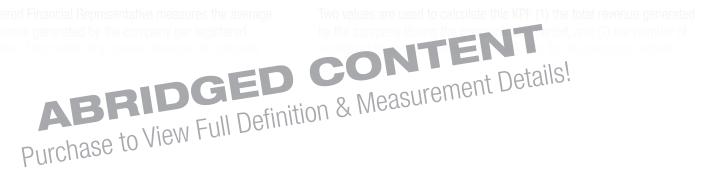
## **Revenue per Registered Financial Representative**

**Definition & Measurement Details** 



### What is Revenue per Registered Financial Representative?

The total revenue earned by the company over a certain period of time divided by the total number of registered financial representatives working for the company.



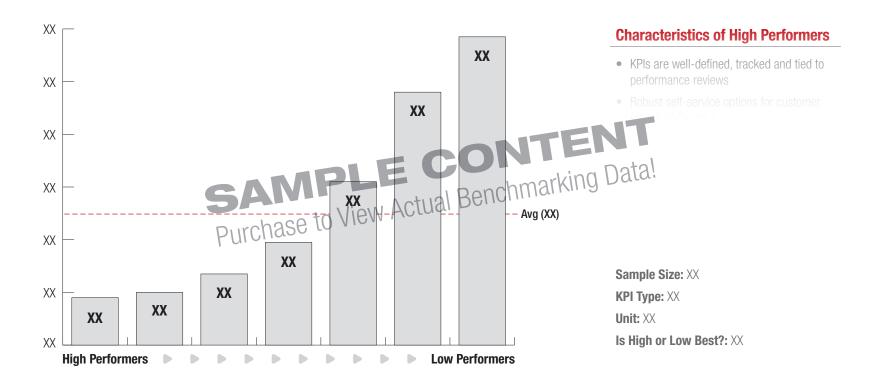
## **Revenue per Registered Financial Representative**

Benchmarks & Characteristics of High Performers



## **Revenue per Registered Financial Representative**

Total Revenue / Number of Registered Financial Representatives



**How to read this chart:** This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

opsolog-kpi-report revenue-per-registered-financial-representative.Sample

2

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