BEST PRACTICES

A Collection of Best Practices for:

Risk Management

Includes Detailed Best Practices for:
- Compliance
- Corporate Governance
- Ethics
- Internal Audit
- Risk Assessment
- Risk Reporting
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Risk Management Best Practices

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The Risk Assessment Group is tasked with researching and determining both current and future risks that may become hazardous to the company’s business operations. The Risk Assessment Group’s responsibilities range anywhere from identifying new competitors, data security issues, reputational or Public Relations (PR) risk, financial or liquidity risk, product recalls or even weather or natural disaster risks, among other things. The Risk Assessment Group works closely with the Corporate Governance function, who will implement corporate policies based on the findings of the Risk Assessment function.
**Best Practice 1-A**

**Develop and Clearly Document Risk Assessment Policies to Improve Future Understanding**

Develop and clearly document a risk assessment policy that defines how often such assessments are performed, how risk is to be defined and how identified risks should be addressed and mitigated. Document clearly the how and why of a risk rating as well as the risk assessment process as a whole to allow management, regulators and future risk management employees to fully understand the assessment.

**Typical Practice (the Status Quo):** Allow risk assessment employees to use their “gut” when determining how often risk assessments are to be performed, the how and why of a risk rating, and how risks should be addressed and mitigated. It is the responsibility of employees within the Risk Assessment function to properly perform risk assessments on time and to ensure that any and all questions concerning the risk assessment (whether the questions are made by management, a new risk manager, etc.) is addressed.

**Benefits of this Best Practice:** Developing and clearly documenting a risk assessment policy (typically details how often risk assessments are performed, how risk is to be defined and how identified risks should be addressed and mitigated) not only ensures quick understanding by anyone who reads developed risk assessment reports, but also reduces the number of questions risk assessment employees will have to field because of ambiguous language or an overwhelming amount of unstructured data. This then frees risk assessment employees to work on other tasks. Furthermore, when a new risk manager or compliance officer takes over the risk assessment program, the tools, data and methodology of past risk assessments will allow them to start their new duties immediately. Such detailed risk assessment policies also allows examiners to see evidence that the company is reviewing and updating the risk assessment throughout the year, which is especially important when a change is made on the rating of a risk, an asset, or the company’s compliance control.

**Related KPIs:** Composite Risk Index, Mean Time to Incident Detection, Number of Accounts Determined to Have Unintended Access to Sensitive Data Within Last 30 Days.
**Risk Assessment**

*Risk Management Best Practices*

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**Best Practice 1-B**

Periodically Revisit Risk Assessments to Keep Them Up To Date

Revisit documented risk assessments on a periodic basis to evaluate the assessment’s effectiveness and to identify areas where enhancements might be needed. Periodic updates to the company’s risk assessment, furthermore, allows the Risk Management Group to continuously focus on the assets and compliance controls that are considered to be critical to the company.

**Typical Practice (the Status Quo):** Revisit documented risk assessments only in preparation for examination by an appropriate regulatory body (typically done on an annual basis) and/or whenever an area of risk the business faces is observed or predicted to increase (e.g., expansion into other countries or lines of business, acquisition of another company, etc.) so as to keep risk assessment costs low and to free up risk management employees to perform other tasks.

**Benefits of this Best Practice:** As part of integrating risk management into organizational operations, companies need to regularly review their assets, risks and compliance controls to ensure they’re up-to-date and comprehensive. Asset lists expand and contract (the company may want to expand into other lines of business, acquire another company, etc.), assets may become more or less important over time, and so on. As such, companies need continuously revisit documented risk assessments to ensure that the ever changing risks the company faces is efficiently identified and mitigated. Updating risk assessments only to appease regulatory bodies and/or when an increase in risk is directly observed or predicted can leave the company vulnerable to new or unmitigated risks such as new hacking techniques and so on.

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