

Retail Security Expense as a Percentage of Sales

Benchmarks, Definition & Measurement Details

**SAMPLE
CONTENT & DATA**



Retail Security Expense as a Percentage of Sales

Definition & Measurement Details



What is Retail Security Expense as a Percentage of Sales?

The amount of security-related expense (includes security cameras, security guards, other security measures, etc.) incurred by a company's physical store locations divided by the total dollar amount of sales generated over the same period of time, as a percentage.

Why should this KPI be measured?

Security Expense as a Percentage of Sales measures the company's investment in securing its retail inventory. High security expenses may be a reaction to high theft rates in the past or may be an indicator of an

How is this KPI calculated?

Two values are used to calculate this KPI: (1) dollar amount of security-related and loss prevention expenses incurred by the company, and (2) the total dollar amount of sales generated over the same period of time.

ABRIDGED CONTENT
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Retail Security Expense as a Percentage of Sales

Benchmarks & Characteristics of High Performers



Retail Security Expense as a Percentage of Sales

(Security-Related Expense Incurred / Total Retail Sales) * 100



Characteristics of High Performers

- KPIs are well-defined, tracked and tied to performance reviews
- Robust self-service options for customer

Sample Size: XX

KPI Type: XX

Unit: XX

Is High or Low Best?: XX

How to read this chart: This chart summarizes the performance gaps between high (Top 5%), mid (Median) and low (Bottom 5%) performers for this Key Performance Indicator (KPI). For example, the column labeled "Top 5%" represents a company that outperformed 95% of the peer group observed for this metric.

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