

Retail Branch Span of Control

Benchmarks, Definition & Measurement Details

**SAMPLE
CONTENT & DATA**



Retail Branch Span of Control

Definition & Measurement Details



What is Retail Branch Span of Control?

The average number of retail branch employees reporting to each retail branch manager at a certain point in time (i.e., direct reports per retail branch manager/director).

Why should this KPI be measured?

Retail Branch Span of Control, or Management Span, measures the average number of retail branch employees reporting to each retail branch manager at a certain point in time (i.e., direct reports per retail

How is this KPI calculated?

Two values are used to calculate this KPI: (1) the sum of direct reports (i.e., employees reporting directly to a given retail branch manager) and (2) the number of retail branch

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